P.O. BOX 33091

NEWARK, NJ 07188-0091

For: STABENOW FOR SENATE(86235)

PO Box 4945

East Lansing, MI 48826-4945

In Account MEDIA STRATEGIES & RESEARCH(22426)

With: 11350 Random Hills Rd Ste 670

> Fairfax, VA 22030-7428 ATTN:Accounts Payable

CBS TELEVISION © GW



**WWJ-TV** 

INVOICE

Page 1 of 4

Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH** Contract Num:

1091-54026

10/15/2012-10/19/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

**Product Desc:** 

STABENOW EST#11848

/ 11848

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1091-409039

Invoice Date: 10/21/2012 Billing Cycle: Weekly

10/01/2012-10/21/2012 **Billing Period:** 

11/20/2012 Net 30 days

ıy	Flight									Total		
ne	Descript	ion			Buy Line Dates	•	MTW	TFSS	Dur	Spots	Rate	
1	THE PRI	CE IS R	RIGHT		10/17/2012-10/1	7/2012	W .		30	1	270.00	
We	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate_				
10/	15/2012-10/21	/2012		W		1		270.00				
۸ir	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	17/2012	-	11:58:42 AM	<u>IVI/G I OI</u>	DST1205H		<u> </u>	270.00	<u>Debit</u>	Credit	<u>ixemarks</u>	
										-		
2	12:28:00	-13:30:0	00		10/19/2012-10/1	9/2012	F	·	30	1	150.00	
14/-	ek Of			MTWTFS		Spots Per Week		Rate			N/	
	<u>ек От</u> /15/2012-10/21	/2012		MIWIFS	<u>.</u>	Spots Per week	=	150.00				
10/	13/2012-10/21	/2012		F		ı		150.00				
<u>Air</u>	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
10/	19/2012	Fr	12:56:21 PM		DST1204H		30	150.00				
3	RACHAE	L RAY			10/16/2012-10/1	9/2012	. Т. Т	F.L	30	3	50.00	
We	ek Of			MTWTFS	<u>S</u>	Spots Per Week	\ \ \ \ \	Rate				
10/	15/2012-10/21	/2012		.T.TF	- 1	3		50.00				
Air	Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
10/	16/2012	Tu	03:49:50 PM		DST1204H		30	50.00				
10/	18/2012	Th	03:32:06 PM		DST1204H	10 /2	30	50.00				
10/	19/2012	Fr	03:33:49 PM		DST1204H		30	50.00				
4	DR. PHIL	-			10/15/2012-10/1	9/2012	M.W	.F	30	3	125.00	
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
10/	15/2012-10/21	/2012		M.W.F		3		125.00				
Air	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/	15/2012	Мо	05:59:27 PM		DST1202H		30	125.00				
10/	17/2012	We	05:36:08 PM		DST1206H		30	125.00				
10/	19/2012	Fr	05:28:41 PM		DST1206H		30	125.00				

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East Lansing, MI 48826-4945

In Account MEDIA STRATEGIES & RESEARCH(22426)

11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428

ATTN:Accounts Payable

CBS TELEVISION © GW



**WWJ-TV** 

Weekly

10/01/2012-10/21/2012

Billing Cycle:

**Billing Period:** 

INVOICE

Account Exec:

Maggie McWilliams Pol

**GWTS-PH** 

Office:

Contract Num: 1091-54026

10/15/2012-10/19/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 11848

**Product Desc:** STABENOW EST#11848

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1091-409039 Page 2 of 4 Invoice Date: 10/21/2012

11/20/2012 Net 30 days

Buy	Flight								Total	
_ine	Description			Buy Line Date	s	МТ	WTFSS	Dur	Spots	Rate
5	THE INSIDER			10/15/2012-10/	19/2012	М.	W.F	30	3	75.00
We	ek Of		MTWTFS	<u>8 S</u>	Spots Per Week		Rate			
10/	15/2012-10/21/201	2	M.W.F		3		75.00			
۸ir	<u>Date</u> <u>D</u>	ı <u>y Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	15/2012 M			DST1203H		<u> </u>	75.00	Debit	Credit	Remarks
	17/2012 W			DST1204H		30	75.00		-	
	19/2012 Fr			DST1205H		30	75.00		1000	
	EARW \ (EE)			10/10/0010 10/	14.0/0.04.0			20		075.00
6	FAMILY FEU	)		10/16/2012-10/	18/2012	.1.	T	30	2	375.00
We	ek Of		MTWTFS	SS	Spots Per Week		Rate			
	<del>5/. 5.</del> 15/2012-10/21/201	2	.T.T		2		375.00			
						155				
·		ı <u>y</u> <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
	16/2012 Tu			DST1205H		30	375.00			
10/	18/2012 Th	07:49:43 PM		DST1205H		30	375.00			
7	NAVY NCIS			10/16/2012-10/	16/2012	.т.		30	2	3,600.00
				. 1			0			
	ek Of		MTWTFS	<u> </u>	Spots Per Week	1000	Rate			
10/	15/2012-10/21/201	2	.T		1		3,600.00			
<u>Air</u>	Date Date	<u>y Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
10/	16/2012 Tu					30			3,600.00	Preempted
10/	16/2012 Tu	07:58:32 PM	10/16/2012	DST1206H		30	3,600.00	3,600.00		Makegood in NCIS:LOS ANGELES
8	BIG BANG/2	HALF MEN		10/18/2012-10/	18/2012		T	30	1	4,500.00
<u>We</u>	ek Of		MTWTFS	<u>8 S</u>	Spots Per Week		Rate			
10/	15/2012-10/21/201	2	T		1		4,500.00			
Air	Date Date	ı <u>y</u> <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10/	18/2012 Th	08:21:23 PM		DST1204H		30	4,500.00			

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**WWJ-TV** 

1091-409039

Invoice Num:

INVOICE

Page 3 of 4

Account Exec:

Maggie McWilliams Pol

10/15/2012-10/19/2012

Office: **GWTS-PH** 

Contract Num: 1091-54026

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 11848

In Account MEDIA STRATEGIES & RESEARCH(22426)

Fairfax, VA 22030-7428

ATTN:Accounts Payable

STABENOW EST#11848 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 10/21/2012 11/20/2012 Billing Cycle: Weekly 10/01/2012-10/21/2012 **Billing Period:** Net 30 days

ıy	Flight								Total	
ne	Description			Buy Line Dates			/TFSS	Dur	Spots	Rate
9	LATE FIRST F	ORECAST SPON	ISOR	10/15/2012-10/1	9/2012	M	F	30	3	1,500.00
	Week Of		MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
	10/15/2012-10/21/2012		M F		2		1,500.00			
	Air Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/15/2012 Mo					30			1,500.00	Preempted
	10/17/2012 We	11:01:41 PM	10/15/2012	DST1205H		30	1,500.00	1,500.00	-	Makegood
	10/19/2012 Fr	11:02:41 PM		DST1204H		30	1,500.00		The same of the sa	
10	DAVID LETTE	RMAN		10/17/2012-10/1	9/2012	F	·	30	1	270.00
										- all
	Week Of		MTWTFS	<u>S</u>	Spots Per Week	=	Rate			
	10/15/2012-10/21/2012		F		1		270.00			
	Air Date Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	10/19/2012 Fr	12:30:11 AM		DST1204H		30	270.00			
11	THE STEVE H	ARVEY SHOW		10/15/2012-10/1	7/2012	M.W		30	2	55.00
						1				
	Week Of		MTWTFS	<u>s</u>	Spots Per Week	-	Rate			
	10/15/2012-10/21/2012		M . W	. 1	2	1000	55.00			
	Air Date Day	Air Time	M/G For	Material	11 12	Dur	Rate	Debit	Credit	<u>Remarks</u>
	10/15/2012 Mo	09:54:29 AM		DST1204H		30	55.00			
	10/17/2012 We	09:47:37 AM		DST1204H		30	55.00			
	12:28:00-13:30	:00		10/16/2012-10/1	6/2012	.T		30	1	150.00
12	12.20.00-13.30									
12			MINITE	0	Chata Dar Wast		Data			
	Week Of		MTWTFS	<u>S</u>	Spots Per Week	-	Rate			
			<u>MTWTFS</u> .T	<u>S</u>	Spots Per Week	=	Rate 150.00			
	Week Of 10/15/2012-10/21/2012	Air Time	<u> </u>	<u>S</u> <u>Material</u>	· · · · · · · · · · · · · · · · · · ·			Debit	Credit	<u>Remarks</u> Credit

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CBS TELEVISION STATIONS



## WWJ-TV

**INVOICE** 

Page 4 of 4

**Account Exec:** 

Maggie McWilliams Pol

10/15/2012-10/19/2012

**GWTS-PH** 

Office:

**Contract Num:** 1091-54026

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 11848

**Product Desc:** STABENOW EST#11848

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Invoice Num: 1091-409039

Invoice Date: 10/21/2012 Billing Cycle: Weekly

10/01/2012-10/21/2012 **Billing Period:** 

11/20/2012 Net 30 days

Buy	Flight									Total		
Line	Descri	ption			Buy Line Date	s	мт	WTFSS	Dur	Spots	Rate	
13	CBS E	VENING	NEWS		10/18/2012-10/	18/2012		Т	30	1	1,200.00	
	Week Of			MTWTFS	8 <u>S</u>	Spots Per Week		Rate				
	10/15/2012-10/2	21/2012		T		. 1		1,200.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
	10/18/2012	Th	06:58:57 PM		DST1206H		30	1,200.00				
14	DAVID	LETTER	MAN		10/17/2012-10/	17/2012	W	<i>I</i>	30	1	270.00	
	Week Of			MTWTFS	<u>8 S</u>	Spots Per Week		Rate			l.	
	10/15/2012-10/2	21/2012		W		1		270.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/17/2012	We	11:58:42 PM		DST1206H		30	270.00				
	T	otal Spots	<u> </u>	Gross A	<u>mt</u>	Commis	sion Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time	Totals	22	2	14,870.	00		2,230.50	12,639.50	5,100.00	5,100.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

Pay This Amount	12,639.50
Pre Paid Amount	0.00
State Tax	0.00
Local Tax	0.00
Agency Commission	2,230.50
Trade Value	0.00
Gross Billing	14,870.00